



Company Overview

StatSoft, Inc. was founded in 1984 and is now one of the largest global providers of analytic software worldwide. StatSoft is also the largest manufacturer of enterprise-wide quality control and improvement software systems in the world, and the only company capable of supporting its QC products worldwide, with wholly owned subsidiaries in all major markets (StatSoft has 24 full-service offices, on all continents), and its software is available in Chinese, Czech, English, French, German, Italian, Japanese, Polish, Russian, Spanish and other languages. The *STATISTICA* product line and its cutting edge, enterprise-wide, scalable, fully Web-enabled distributed processing systems are utilized across a wide variety of industries and applications by leading global corporations in such areas as Banking, Insurance, Manufacturing, Power Generation & Distribution, Semiconductors, Pharmaceutical, Chemical, Petrochemical, Life Sciences, Retail, Social Analytics, Health Care, Oil & Gas, Food Processing, Automotive, Heavy Equipment, Telecom, R&D, and others. *STATISTICA* is widely used as an integral component of corporate computer infrastructures to boost productivity and the bottom line, to increase safety, reduce industrial pollution, and help save the environment. It is also used in mission-critical manufacturing applications, in regulated FDA controlled industries [also to help achieve compliance with CFR Part 11 and Sarbanes-Oxley (SOX) regulations] and as a foundation of corporate-wide Six Sigma initiatives. *STATISTICA* has achieved an unprecedented record of recognition from both users and expert reviewers since its first Windows release in 1993, being ranked the highest in every review by an independent third party.

StatSoft, Inc. is a closely held corporation with headquarters in Tulsa, OK (USA). StatSoft offices are located in 24 countries on all continents, including: Australia (StatSoft Pacific Pty Ltd.), Brazil (StatSoft Brazil Ltda.), Bulgaria (StatSoft Bulgaria Ltd.), Czech Republic (StatSoft Czech Rep. s.r.o.), China (StatSoft China), France (StatSoft France), Germany (StatSoft GmbH), Hungary (StatSoft Hungary Ltd), India (StatSoft India Pvt. Ltd), Israel (StatSoft Israel Ltd), Italy (StatSoft Italia srl), Japan (StatSoft Japan Inc), Korea (StatSoft Korea), Netherlands (StatSoft Benelux BV), Norway (StatSoft Norway AS), Poland (StatSoft Polska Sp. z o. o.), Portugal (StatSoft Iberica Ltda), Russia (StatSoft Russia), Spain (StatSoft Iberica Ltda), S. Africa (StatSoft S. Africa (Pty) Ltd.), Sweden (StatSoft Scandinavia AB), Taiwan (StatSoft Taiwan), and UK (StatSoft Ltd.).

StatSoft headquarters are located in Tulsa, Oklahoma, in a newly remodeled building. It is easily accessible to visitors (10 minutes from the Tulsa International Airport), on the corner of the Broken Arrow Expressway (Highway 51, the main East-West highway) and Lewis Avenue (2 miles from downtown Tulsa). The StatSoft Research and Development Department is split between several locations (in the U.S. and overseas).

Data analysis software from StatSoft is used at most major universities, research institutes, corporations, and manufacturing facilities in more than 60 countries. StatSoft products are sold and supported directly by: (a) StatSoft Customer Service offices in the US and overseas (in Australia, Brazil, Bulgaria, China, Czech Republic, France, Germany, Hungary, India, Israel, Italy, Japan, Korea, the Netherlands, Norway, Poland, Portugal, Russia, Singapore, South Africa, Spain, Sweden, Taiwan, and the United Kingdom); and (b) A large network of overseas distributors authorized to provide technical support, implementation services, and training for users of StatSoft products.

StatSoft products are distributed by all major US and international software distributors, and they are available from value-added resellers, consulting firms, and university computer stores. Student versions of *STATISTICA* (and related textbooks) are distributed directly by StatSoft offices around the world.

STATISTICA software is available in single-user versions (for individual end users), in the form of network or concurrent multi-user packages, and as enterprise, fully Web-enabled systems (with extensive groupware functionality) integrated with a data warehouse. The exact number of users of StatSoft products is difficult to determine but can be estimated at more than 600,000 users worldwide (universities/research institutions: 30%; corporations/manufacturing facilities: 60%; government agencies: 10%).

Foreign versions of *STATISTICA* (including the entire *STATISTICA* family of products) are available in Chinese, Czech, English, French, German, Italian, Japanese, Polish, Russian, and Spanish. *STATISTICA* documentation is available in Arabic, Chinese, Czech, English, French, German, Hungarian, Italian, Japanese, Korean, Polish, Russian, Spanish, and other languages.

StatSoft products enjoy an extremely high level of customer satisfaction. This is evident from the product ratings in the returned Software Registration Forms and numerous unsolicited letters and comments from users (many of them explicitly comparing StatSoft products with competing brands of software). Another indication of customer satisfaction is the rate and nature of growth of StatSoft's sales: a large proportion of new customers learned about StatSoft products via referrals by other users.

The technological superiority, uncompromising attention to detail, and overall quality of StatSoft's software are not the only keys to its success. At StatSoft, the focus on the technology and quality of the software has always been guided by our sensitivity to users' specific needs. Feedback and ratings from users are frequently solicited. A unit of the StatSoft Research and Development Department constantly analyzes feedback from users in order to optimally allocate the development resources of the company to the benefit of the customer.

The notion that the future of StatSoft depends on the quality and competitive technological advantages of its products and services is deeply ingrained in our corporate culture. The company continues to invest in research and development at a rate that considerably exceeds the industry average (more than 30% of the revenue is spent on R&D) and continues to expand its range of integration and large-system deployment services. One of the most important ongoing development projects at StatSoft focuses on the further advancement of the "connectivity" (in the broadest sense of this term) of the *STATISTICA* product line. This includes the design of new technologies to achieve even "smoother" and more effortless integration of *STATISTICA* with the large repositories of information available in the local and global cyberspace, and the advancement of tools for efficiently locating relevant information or knowledge (data mining and 5th-generation AI-based solutions). Also, more tools will be offered to developers and system integrators to enable them to selectively implement components of *STATISTICA* in their applications. As always, we will continue to enhance all *STATISTICA* products by adding new features and facilities in direct response to feedback from users and the ever-changing demands of the fast growing and broadening market. One of our priorities is for *STATISTICA* to remain the most "responsive" (to users' needs) software product lines. StatSoft software systems are currently playing an important role in leading corporations and businesses as well as educational, research, and government institutions around the world, and StatSoft is poised to expand its leadership position in the information technology.

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