

## Capability Statement

### Company Capabilities / Expertise

StatSoft is one of the world's largest providers of analytics software, with 27 offices around the globe and 1 million+ users of *STATISTICA* software. StatSoft provides desktop and server-based analytics, graphical data analysis, advanced analytics, predictive analytics, data mining, and text mining software solutions. StatSoft provides consulting and training services in all areas of data analysis and data mining.

### Main Services / Divisions

- Software
  - Data Mining and Predictive Analytics
  - Text Mining
  - Statistics
  - Graphical Data Analysis
- Professional Services
  - Training
  - Consulting
  - System Integration
  - Implementation



### Company Designations

- NAICS: 511210 – Software Publishers
- Product Service Code: 7030 – ADP Software and FSC
- Cage Code: 47477
- DUNS#: 153525613
- Federal Tax ID#: 73-1301456
- Corporate Status: Small Business
- ECCN - EAR99

### Contracts

- GSA Schedule Contract: Schedule 70, SINs 132-32 and 132-33, Contract# GS35F0215X

### Company Differentiator

- ★ **StatSoft delivers on its promises** – StatSoft has a track record of 27 years in the analytics business, 29 offices around the world, 1 million+ users globally, and enterprise software architecture with the performance, personalization, and integration capabilities.
- ★ **Enterprise Predictive Analytics and Reporting** – the *STATISTICA* solution is a server-based, multi-user solution with user/group personalization, central configuration/management of all its configurations (user/group roles, connections to data repositories, data queries, models, and report templates), and real-time scoring integrated with data warehouses and line-of-business systems.
- ★ **Most cost-effective approach** – When compared with comparable solutions, the *STATISTICA* solution is the most cost-effective and most predictable in its costs, both in terms of initial licensing and professional services and the ongoing total cost of ownership.
- ★ **Integrated solution from one vendor** – Over the past 27 years, StatSoft has developed the entirety of its *STATISTICA* solutions from graphical data analysis, to data management, to data reduction, to data transformation, to modeling, to deployment and scoring, and reporting.
- ★ **Open Architecture and Technology Standards** – The *STATISTICA* solution is open architecture. Everything and more that can be performed interactively in the software can be performed via automation utilizing industry standards.

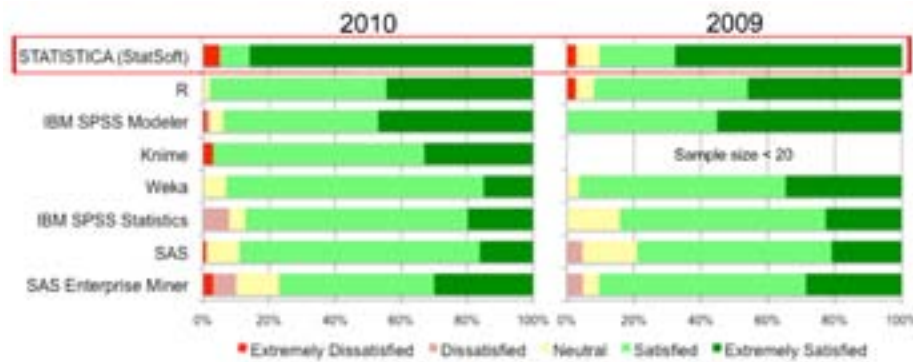
### Government Client List

- National Institutes of Health
- Department of Homeland Security
- Navy
- US Army Corp of Engineers
- Air Force
- Food and Drug Administration
- Army
- Pentagon
- Department of Energy
- Supreme Court
- Defense Travel Management Office
- Armed Services
- United States Geological Survey
- Department of the Interior
- Environmental Protection Agency

In addition, StatSoft has provided analytic solutions for a wide range of companies in financial services, insurance, pharmaceutical and high tech manufacturing.

## Awards / Certifications

– In the only independent, impartial survey of analytics professionals, **STATISTICA** has high customer satisfaction ratings, with **~90% extremely satisfied with their use, applications, and outcomes of STATISTICA**.



– In the only independent, impartial survey of analytics professionals, **STATISTICA** has the highest adoption for text mining of **unstructured data**.

STATISTICA Text Miner	19%
IBM SPSS Modeler	17%
SAS Text Miner	9%
IBM SPSS Text Analytics	7%
Rapid Miner	6%
Provalis Wordstat	2%
GATE	2%
KXEN	2%
Oracle Text or ODM	1%
Megaputer Text Analyst	1%
Autonomy	1%
Other	35%

– In March 2011, the major computer industry journal in Germany, Computerwoche, published an independent review of data mining software. The reviewer highlighted that **STATISTICA** delivered the required performance and scalability on huge data sets, provided the comprehensive of its implementations of analytic and graphical data analysis techniques, and showed **the best cost-to-performance ratio of all of the evaluated software**.



– In the most recent instance of the prestigious PAKDD Data Mining Competition in June 2010, **STATISTICA** and its implementation of **stochastic gradient boosting** available outperformed all other data mining software and approaches, producing the most accurate results when scoring a new dataset for an extremely challenging credit scoring problem.

